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FROM THE CULTURAL MEMORY TO THE CULTURE OF REFUSAL (The Great Reset Fascism)

Abstract

The cultural memory represents the symbolic heritage of historical, political, cultural, religious and other contents that influence the formation of individual and collective identity. It implies the continuous archiving of memories and awareness of past contents that are very significant from the point of view of their present and future. Thus, the cultural memory shapes persons and social communities who remember, memorize and react by expressing their acceptance or resistance to social phenomena. It also warns us of all the important events from the past that might happen in the present or in the future. In this sense, all those negative events with projected voluntaristic and extremely rigid measures of legal, political, police and medical totalitarianism related to the Coronavirus pandemic warn us about the dangers that certain agendas carry with them, including the agenda of the Great Reset. With its intentional and imperative concepts about the “green economy“, imposed norms of nutrition, work and housing, transhumanism, geopolitics of resources, wars and reducing the population to a “golden billion“, the agenda of the Great Reset proves to be genocidal and fascist. That is why the cultural memory warns us to reject the agenda of the Great Reset as a fascist agenda, that is, as an agenda of the new fascism.

Keywords: *cultural memory, culture of rejection, green economy, transhumanism, fascism, Great Reset*

INTRODUCTION

Although totalitarian ideas and ideologies from our recent or earlier past must not be forgotten, *collective memory*, for various reasons, is sometimes short and forgetful, and so is that which refers to the extremely inhumane measures introduced during the Coronavirus, or COVID-19 pandemic.

Thanks to the many tendencies that can lead to the practical application of inhumane measures against persons, some destructive, necrophiliac, misanthropic and anti-human ideas, ideologies, movements and political situations in the world, including in the third millennium, really show all the potential of establishing one of several different forms of totalitarianism.

The idea, ideology, and even the “movement” of the *Great Reset* show that history can constantly face some destructive and genocidal challenges, problems and risks. Ideas and ideologies that sought to shape society and individuals in accordance with pre-projected anticipatory and messianic “schemes” and models have always appeared in the history of human society. One of those totalitarian ideologies that strives to arrange the *World* according to *its* ideational dystopian concepts refers to the agenda of the *Great Reset*. This is precisely why the nature and essence of this agenda must be understood as an agenda of evil, anthropological hatred, Hatred of Man, misanthropy and genocide, and why the cultural memory must transpose it to the level of negative cultural historical consciousness and experience, prevent its re-emergence in any form and, of course, prevent its realization. The cultural memory helps us to understand the past in order to relate meaningfully to our present and future, and connect it with the culture of refusal of inhumane agendas such as this one – the agenda of the *Great Reset*.

A BIG RESET IN THE CULTURAL MEMORY AND CULTURE OF REFUSAL

The cultural memory

In the literature, synonyms and terms such as: *cultural memory*, *collective memory*, *culture of remembrance*, *national memory*, and the like are used for the term cultural memory. In that sense, we will list several starting points and define important terms.

In a broader sense, the term *culture of remembrance* signifies “the overall public use of the past” (Nedović 2007, 270). The culture of remembrance and memory represent “organized social memory” aimed at preserving content and “storing of past experience”, that is, “storing of past content”. It shows us that, with the help of memories of past contents, we interpret their meaning for our present (Kuljić 2006, 8). The culture of remembrance and cultural memory refer to *collective memory* as “part of socially integrative oral or written knowledge that frames the image of a group’s past” (Kuljić 2007, 243). The cultural memory (culture of remembrance) represents the process of achieving “continuity by protecting one’s *collective knowledge*” with the aim of ensuring the conditions “for the (re)construction of identity”. The basis of memory refers to significant “knowledge about an event, phenomenon, person, or process.” And, “by the transition of remembrance into cultural memory, the culture of remembrance (memory) begins” (Lavić 2014, 399).

It follows, therefore, that the cultural memory is actually a significant experiential culture of heritage that is opposed to the collective amnesia of historical events of a social community. It is the primary form of organizing cultural heritage that provides the necessary cultural identity which sustains the social community. The cultural memory establishes and consolidates the social community in time, formulates its identity, giving meaning to its physical and cultural existence. That is why the cultural memory is extremely important.

The cultural memory is important both for ensuring a community’s integrity and resisting its disintegration. And that was precisely the intention of the repressive imposition of the totalitarian, fascist agenda of the *Great Reset*.

The Great Reset agenda as the agenda of the new fascism

It is usually thought that fascism represents the historical past, and that the development of democracy after the Second World War is a security factor that prevents the emergence of a totalitarian movement, ideology and regime, such as fascism. But that is not the case. Fascism can re-emerge, although not in that form, but certainly with a lot of similar and identical components that correspond to a new form of fascism, i.e. – *new fascism*.

When we refer to “new fascism”, we are not talking about fascism as an *Italian* social and political phenomenon (Kovačević 1994), but about

fascism in the colloquial and not a precisely scientific sense, as Andrej Mitrović does, for example, when he says that fascism and Nazism are two varieties or two forms of fascism, and that the word *fascism* has two meanings – one, which refers to “the specific Italian movement”, and the other, “as a collective noun for a whole range of right-wing political movements, aspirations or parties in many countries, including Italy”. The word *fascism* is used to denote ideologies and movements that differ from each other, but have the common trait “they all have the same essence that makes them part of the same historical phenomenon of international character”. And, what constitutes that “same essence” is shown “in their orientation towards the creation of an authoritarian nation-state that is supposed to ensure the complete political homogeneity of society on the basis of abolished freedoms, significantly limited rights and complete subordination of the individual”. Subsuming various right-wing movements under the term *fascism*, Mitrović decidedly argues that Nazism is “German fascism”, or “the name for fascism that developed in Germany” (Mitrović 2009, 14, 15).¹

Starting from this definition and understanding of fascism, we can say that the *Great Reset* agenda is a fascist one.

On the fiftieth anniversary of the formation of the *World Economic Forum (WEF)*, in June 2020, the concept of the *Great Reset* was inaugurated in Davos, Switzerland. The creator of the idea of the *Great Reset* is the founder and chairman of the *World Economic Forum* and former student of Henry Kissinger – Klaus Schwab.

According to the agenda of the *Great Reset*, all areas of individual and social life *must* be “rearranged”, i.e. “reset”, and every country *must* participate in this exercise. According to the founders of the *Great Reset* agenda, the COVID-19 pandemic was a real opportunity for a “great reset” of the global economy, ecology, politics, culture, traditions, everyday life, ethics, which will follow the pandemic. The strategic goal of the complete program of the *World Economic Forum* refers to the “reset” of capitalism, neoliberal capitalism, which has fallen into crisis. That’s why one strand of “reset” refers to the global economic market, another to social and other changes in people’s daily lives, and the third one to the achievement of common predetermined imperative goals (Schwab, Malleret 2020).

¹ Of course, the “same essence” can also refer to the creation of a totalitarian *supranational state*, a *supranational government*, i.e. a unipolar *new world order* advocated by the conceptual designers of the *Great Reset*.

The authors and promoters of the “Great Reset” present themselves as humane philanthropic inventors of the way out of the global economic, political, geopolitical and social crisis, supposedly beneficial for all. They see themselves as the “fathers of humanity” who, with their genius, have the right to tell the whole world *where* to go, *how* people and their nations should think and behave, and *how* to live in general. They behave as worldly and secular *Deus absconditus* thinking that they have some “divine mandate” to arrange the world as they see fit.

The reset that these “philanthropists”, but actually manipulators and real misanthropes, refer to has the same inhumane, exploitative and undemocratic content, but only different tools and instruments with which they hide their authoritarianism, totalitarianism and fascism. Let’s first take as an example the so-called **green agenda**.

Green agenda

The proponents of the *Great Reset* talk about the “*green economy*”, about environmentalist ethics and the introduction of environmental standards (such as levies and taxes), cleaner energies and the reduction of gas emissions that lead to the destruction of the ozone layer and climate change of global warming, although it has been shown that the introduction of “*lockdown*” increased the harmful gas, especially carbon, emission. The eco-centric semantic narrative about the reduction of carbon emissions served as a disguise for **social engineering**, as part of the project of introducing – a **new climate order**.

In that sense, the United Nations’ *Agenda 21* is a plan to establish absolute control over water, land, plants, minerals, infrastructure, means of production, education, energy, information, and even human beings and the so-called. “intangible factors of production” (values, needs, interests, desires).

Although the climate change and global warming discourse is controversial, global power centers are still trying to use it to bring about radical economic, political and geopolitical changes. In this respect, the *Great Reset* agenda has proved to be a perfectly acceptable plan by which they want to realize their interests.

Imposing a “green agenda” on climate change is essentially advocacy for the “war” on fossil fuels and **deindustrialization**. And it implies a transition from the use of energy from fossil fuels (85% of the world’s energy today comes from fossil fuels) which, as they point out,

leads to climate disruptions of global warming, to “renewable”, “green energy”, solar and wind parks, sun and wind power. The agenda refers to it as the transition from fossil fuels to *renewable energy sources*.

The implementation of the *Great Reset* agenda would lead to the endangerment and disappearance of some branches of industrial production, such as the meat industry (livestock farming, especially related to cattle breeding and poultry farming). Globalists contend that cows produce methane and carbon dioxide that contribute to climate disruptions, so they propose a radical change in the “food chart” and a switch to vegetarianism, which is “healthier” and which will supposedly lead to a drop in the price of food because plant-based food is cheaper. Thus, the meat industry will disappear, and new industries will develop as a substitute for the meat industry.

However, many experts believe that “green energy”, which will be more expensive, will lead to *deindustrialization*, to an increase in the prices of energy and food, and to major problems that the processing and textile industries of “developing countries” will face. All this, in turn, will lead to a drop in production, decline in the standard of living, a shorter life, poverty, dying and to the actual goal – the population decline according to the morbid narrative of the “golden billion”.

The Great Reset agenda insists **on de-carbonization**, whose aim is to reduce carbon dioxide emissions to zero by 2050 (*Great Zero Carbon*). *To that end, the “carbon footprint” is introduced* as a benchmark for monitoring carbon dioxide emissions. Those who emit carbon dioxide will pay a *carbon tax*, i.e. a tax on its emission.

Allegedly, 1,000 billion dollars should be collected from carbon tax, which is precisely the new way of additionally robbing poor countries. And not only that, but also make them absolutely controlled and turned into dependent, rather than sovereign subject states. This ‘cause’ will be served by the supranational *climate police* and lead to the further de-sovereignization of states.

Those who cannot afford to pay tax on carbon dioxide emissions, or to buy an emission permit, will not be allowed to burn oil, gas or coal. Furthermore, the plan of power-mongers is also for taxes will be gradually increased, and the number of permits gradually reduced in order to raise the price of emission. Those unable to pay will not be able to burn fossil fuels, and those unable to burn them will not have the necessary energy for the needs of the economy and the population. Thus, energy

will have to be imported from those who have it from renewable sources, and it will be very expensive and increasingly expensive.

The introduction of a carbon tax is a new way for rich neoliberal states to impose “standards” that poor countries would have to accept. In this way, they and their people are robbed even more (Kovačević 2019). The climate change agenda is distinctly neoliberal – an agenda of plunder.

Proclaiming *de-growth*, i.e. growth reduction and control, “green agenda” and “green economy” seem to be not only the agendas of “eco-de-industrialization” and destruction of essential parts of industry, but also agendas of destruction of the middle and poor classes, as well as poor nations.

Another important component of the *Great Reset* agenda is related to – ***work and technology***.

Work and technology

The conceptual and ideological designers of the so-called *Great Reset* are seeking to program not only economic and political relations, but also an individual’s everyday life –personal, cultural and spiritual life. In this regard, they are referring to the ***fourth industrial revolution***.

Regarding the fourth industrial revolution, they contend that it will not only change what we *do*, but it will also change us, it will change our *identities* related to our personality, thinking and behavior patterns, work and consumption patterns. It will therefore change *us* and transform *societies*.

The world we know will no longer be the same: large corporations will assume a greater role in creating our lives and society and capitalism will take on a completely different form. States will be de-sovereignized, ravaged and destroyed, because powerful mega corporations, transnational corporations, together with digitization and “non-governmental organizations” – will rule.

The intention is that in a digitized society, states will not exist, that national governments will be replaced by corporations that will absolutely dominate people, and that will be the exclusive masters of work, order and life, the World and Nature. And that is not possible unless the people on planet Earth are “compressed” into a digital electronic concentration camp in which their movement, thinking and behavior, as well as their every activity, will be controlled. All of this will affect identity changes, an enormous increase in inequality between the rich and the

poor (there won't even be a middle class), and a sharp differentiation between those who have power and those who will not.

The Great Reset agenda leads to the major changes in the field of *work*.

Numerous professions, occupations and business activities would disappear and many would be performed by highly sophisticated robots. People would work at home using advanced technologies. They would hardly even leave their "living spaces" because drones would deliver food, drink, medicine and everything that is offered and "given" to them to satisfy the "needs" of their fully programmed life.

While communication between close and family ties will exist to some extent, "communication" with other persons will be virtually determined. Due to a restrictive "environmental concern", people will reduce their movements, trips and going out.

By introducing digital economic systems, advanced information technologies and "artificial intelligence" into production processes and everyday life, developed countries will accelerate economic growth and development, while poor countries will lag behind and grow increasingly poor in their development. They will be declared polluters of the natural environment and therefore forced to pay high charges, i.e. taxes to technologically developed and rich countries. The monopolistic position of developed capitalist countries will create new forms of *ecological colonialism* and *social apartheid*.

Nutrition and housing

Some nations like to eat turkey and cannot imagine a national public holiday without a roast others, on the other hand, eat dog meat and do not like cow's milk. Some like cow's milk, but don't eat dog meat, some don't like either cow's meat or cow's milk. On the other hand, some tribal peoples like to eat ants, but not game; some, again, for their secular or religious holidays, like to have pork on the menu, while some religions strictly forbid the use of pork, etc. (Harris, 1995, 29).

People's diet largely depends on tradition, culture, religion, ecology, as well as other factors, so the question arises: how to make people with their traditional "food charts" abandon their cultural, alimentary and gourmet habits and start using an alternative menu proposed by the *Great Reset* agenda? Probably in the same, similar, or even worse way

than it was done in the case of use of undemocratic and fascist measures during the COVID-19 virus pandemic.

Obsessed with neo-Malthusian ways of reducing the population to the “golden billion”, the leaders of Davos also propose changing the “food chart”. And, if their ideas become dominant through the global power institutions, we will eat mealworms, and probably other worms, larvae, reptiles, bugs, grasshoppers, silkworms, crickets that will no longer remind us of the heat; we’ll also eat anything else we’re told is “diet” and “healthy”, like protein substitutes from labs and 3D printers. Neo-Malthusians will convince us that their cultivation requires much less land, water and energy than in classical agricultural food production, and therefore a smaller “carbon footprint” because this “green production” allegedly produces 80% less methane than cows and even up to twelve times less ammonia than pigs (!).

At a time when humanity has never produced more food, the *Green Deal* and the *Great Reset* will create a deficit, destruction and disappearance of food, in a completely artificial way. This will lead to the extermination of many species of animals and their exclusion from the human food chain: chickens and pigs, with the excuse of bird flu and swine fever, beef, due to the fact that cows are accused of creating methane. Meat will be produced artificially, in laboratories, which will lead not only to dietary changes, but also in food production and in the economy.

Alimentary changes will lead to the fact that we will eat everything that the sick, morbid old men from Davos recommend to us (some of whom call themselves “philanthropists”, and this misanthropic manipulation is spread by many absolutely controlled, censored, manipulative and corrupt media), those who, as global rulers and gravediggers, aspire to be the absolute holders of global power. Namely, *they* would like to decide *what we* would eat and drink, *how* we would dress, *how* and with what we would be treated, *where* and how we would live, *how* we would have to behave, *how* and from what we would get sick and die, and *how many* of us should be on the planet at all. They argue that that number is one billion (and there are about eight billion of us today) and they call it, in a completely neo-Malthusian style, the “golden billion”.

According to the *Great Reset* agenda, the so-called the *fourth industrial revolution* will affect not only our social, but also our individual life. In an effort to “collectivize” individual life, Klaus Schwab’s and the World Economic Forum’s conceptual idea is reminiscent not only

of the early communist ideas of social-utopianism that determined the entire life, but also, in a certain way, of concentration camps.

Artificial intelligence will create “*smart cities*” which will supposedly have greater energy savings, better traffic flow, as well as numerous warnings intended for “citizen counseling”.

Concept designers talk about future life in an “idyllic society” which they advocate with great enthusiasm. Considering themselves great philanthropists, they actually misanthropically point out that everyone in this world would have to live exactly in such a society that only *they* project. Well, what would life be like in their supposedly utopian “idyllic world”, but actually the so-called dystopian world of the *Great Reset*?

It is a kind of society in which people would live in *closed neighborhood spaces*, in residential buildings with shared kitchens, shared bathrooms and almost no privacy. All real estate would be rented or borrowed, because people would have nothing. *You’ll Own Nothing and You’ll Be Happy* – believes Klaus Schwab. Everything will be rented and those services will be paid for. There will be no private, personal property (refrigerators, dishwashers and washing machines, air conditioners, cars, bicycles, and not even cutlery and socks), because in neo-liberal “inclusive capitalism” all that will be rented or leased.

In this way, the globalist inclusivists present their so-called “inclusion” or “inclusive capitalism” as a kind of “humane” socio-economic system whose goal is to achieve the interests of the planet’s population and not capital and capitalists. This also means that these “inclusive capitalists” would not have property, private or personal (???) Everything would supposedly be shared; people would have no personal items and they would feel “happy”. And the extremely catastrophic and absolutely inhumane experience with the pandemic showed us that people felt “happy”. A similar thing would happen in this case, where the state or a powerful transnational institution of power would pass directives that would be mandatory, massively depriving people of their property. And, all this in the name of the law and the execution of the highest will.

The transition from fossil fuels to “green energy” will lead to an enormous increase in the price of food and energy, so that items that used to be personal will become luxuries and therefore unaffordable. We will not possess them individually, but we will use them individually as “collective goods”. People will know exactly how much they will be able (and allowed) to eat and drink, and what access they will have to resources, food and water. Water and food production will depend

on biotechnology, which is the continuation of eugenic plans, so we can seriously talk about the link between Hitler's biometrics, the *Great Reset* and *Agenda 21*.

According to such projects, people will live a completely standardized and absolutely programmed life. They will live not only in a kind of mental reservation camp of controlled thinking, but also in some form of a modern physical reservation camp and a new concentration camp of controlled behavior.

According to such projects, people will live completely standardized and absolutely programmed lives. They will live not only in a kind of mental reservation camp of controlled thinking, but also in some form of a modern physical reservation camp and a new concentration camp of controlled behavior. Because, forbidding them to freely use nature and natural resources, restricting their movement and forbidding them to express political dissent, would actually mean living in a totalitarian world full of real and virtual fences of some new concentration camp. Through the process of taking over resources and controlling all aspects of human life prescribed by *Agenda 21* of the United Nations, the rulers of the *New World Order* should ensure totalitarian rule and abolish human rights, freedoms and democracy. Designing and standardizing life, prohibiting the free use of nature, controlling, limiting and prohibiting the movement of people, as well as prohibiting critical thinking, political dissent and disagreement, and infringing human rights and freedoms, shows that it is a dangerous effort to build a closed society, i.e. a kind of a feudalized concentration camp of a completely totalitarian society (Kori 2014).

There is another important component of the *Great Reset*, and it refers to the so-called *transhumanism*.

Transhumanism

Transhumanism is an idea and orientation that advocates the association and use of science, technics and technology in order to "improve" human physical, rational and mental abilities and skills. It is believed that this merging of human beings with technology will actually change and "improve" the human being. In this way, a *new man*, *transman*, post-man would be created.

Transhumanism, as Klaus Schwab himself notes, is an essential part of the *Great Reset*. "If the first three industrial revolutions are

what we do to the world, what man does to the world, what you do with the world to the world, then the *Fourth Industrial Revolution* is what they do to you... If you accept something and become genetically modified, then your identity changes ... The fourth industrial revolution is a change in the human genome, it is the creation of another type of man” – says Klaus Schwab. He believes that the *fourth industrial revolution* will necessarily lead to the merging of man’s physical and intellectual, rational dimensions with digital instruments, which will be the basis of transhumanism and the creation of a “new man”. The combination of artificial intelligence and biotechnology will represent the “*new normal*” on which capitalism will be based and developed.

Scientists claim that in the future humankind will be divided into two types – *cyborgs*, as a kind of “new human race”, and those who, due to the lack of possibility to improve their bodies in accordance with technological progress, will remain *biologically intact*. Namely, in 100 years, technological development could enable people to modify their bodies without any restrictions using the latest technologies, which would make them look a lot like cyborgs, like those imbeciles from science fiction movies. However, the majority of the population will probably not be able to afford it. In this way, this “anthropological transition” will make an “attack” on man and the biological human species, and society that will be created will be composed of two species, two castes or two classes: the *upper class*, which will constantly change organs and live 120- 140 years in ecologically clean zones (“enclaves”), including floating cities, feeding on high-quality natural protein food, and the *lower class*, who will live for 40-60 years, be controlled by the upper class together with the resources, and who will be physically weak, fundamentally uneducated and live in ecologically polluted phantom areas. The anthropological transition into the “brand new concentration camp” of the *New World Order* would exclude the middle class and place only two classes on the historical stage: the ultra-rich and the ultra-poor (Fursov 2023).

With the idea of *transhumanism*, merging our physical and biological body and identity with artificial intelligence and digitality, human nature will also change. Some would say that the *Great Reset* is interference with the “things of God”, but we would note that it is a truly destructive necrophilia. Even more so, as serious scientists believe that there are two traps behind transhumanism: first that the use of technological implants is a weapon against citizens and, second, that people with various technological accessories can be spied on, lose their privacy or

be controlled and lose their own identity. And this is nothing other than *digital fascism* that serves the irresponsible globalist oligarchy.

With digital innovations, the West wants to change not only the work and production systems, the organization of work and leisure time and lifestyle, management and governance, but also human lives, minds, thoughts and people's behavior. In this way, a global corporate-techno-bureaucratic, totalitarian *new world fascist order* is created, which, in a certain way, manifested itself during the COVID-19 virus pandemic.

Pandemic and depopulation

In line with their own concept of eugenics, the Nazis used to advocate for population reduction. Along these lines, the solution to the existence of an “excessive” population and the so-called “population bombs” by reducing population size to the “golden billion”, neo-Malthusians see in the adoption and implementation of a whole range of measures that would lead to a real shrinking in population numbers, some of which really resemble Hitler's eugenics.

And how to reduce the population?

The genocidal spectrum that neo-Malthusian misanthropes count on is very wide indeed. It includes: fabricating economic, political, military and health crises, imposing the use of genetically modified organisms and genetically modified foods, use of artificial intelligence, artificially causing infectious and other diseases, artificial and deliberate creation of food and medicine shortages, crimes of starvation and famine, epidemics and pandemics, contamination of food, medicine, water and air, birth control, forced castration, preventing population reproduction, delaying family planning, legalization of same-sex marriages and pedophilia, mass use of contraceptives and measures to prevent unwanted conception – abortion and forced sterilization, and so on...

As part of the genocidal agenda of the “golden billion”, *reproduction programs* are being developed and implemented in some countries. They take place in the form of free medical assistance related to *vaccination* and *sterilization* of women. These projects were implemented in Africa, Asia and Latin America. Thus, for example, in Peru, 300,000 women were sterilized, although they did not even know the reasons for the medical intervention, while some were forcibly taken for surgical procedures. In 2011, in Azerbaijan, the authorities proposed sterilization, which was opposed by the Islamic spiritual leadership, and in

Georgia, sterilization was carried out under the false pretext of “vaccination” (Savin 2019, 50, 51).

The misanthropic “hawks” advocate denying health care to the poor, mass extermination and genocide of the population of certain countries and continents by causing wars, diseases, epidemics and pandemics. Neo-Malthusians believe that wherever it is possible to cause an increase in mortality and the mortality rate, it should be done because it is the “salvation of humankind”. That is why they talk about the “golden billion” as the final and optimal number of inhabitants on Earth. All in accordance with the genocidal control plan to limit the number of inhabitants on Earth.

Globalization has shown us that, in addition to economy, politics, culture, sports, ecology, and traffic, it is also a globalization of viruses and bacteria. The *Zika virus* had not been discussed in the public discourse before it was transmitted by a passenger on a plane to Europe, and in mid-July 2021 we could read the news that the American Center for Disease Control and Prevention (CDC) confirmed a case of monkeypox in the United States, brought in through a passenger who arrived from Nigeria, which caused a great panic.

Given that a huge number of people are really poor, hungry and malnourished, living in inhumane and unhealthy spaces of dense overpopulation, it is clear that they are vulnerable to the influence of microorganisms, bacteria and viruses, that is, that they are susceptible to numerous diseases. According to medical experts, we are faced with the threat of at least six more dangerous epidemics that are already active, such as: Ebola, MERS, Zika, Nipah Virus, Lassa Fever and Rift Valley fever. Experts particularly warn about the emergence of a *supervirus*, which they claim is very dangerous, to the extent that, by comparison, the plague pandemic looks like a very mild cold. And, in early March 2024, there was a general scare over the possible pandemic of the deadly “X” disease, which, according to them, will be twenty times deadlier than the Coronavirus!?

The Coronavirus COVID-19 led to the establishment of the totalitarian *militarization of medicine*, which begs the question: will it be re-established in the future?

The militarization of medicine was achieved in a number of different ways: forced wearing of gloves and masks, forced vaccination with completely untested “vaccines”, movement control and the introduction of strict regime of going outdoors, ban (locking) on going outdoors, or

“lockdown”, army and police involvement with the use of extremely repressive and rigid militant measures (Milošević, Božić, 2022, 101).

And all this, of course, involved the suspension of human rights and freedoms. But who cares about that in the totalitarian circumstances of imposing various genocidal measures from the domain of militarized medicine?

Imperial states have used human rights as a weapon for intervention, imperilment and curtailment of states’ sovereignty, as well as their destruction, and they used the COVID-19 Coronavirus pandemic to curb human rights and freedoms.

Along with COVID measures, *segregation* and *apartheid* increasingly expanded and were particularly reflected in the treatment of vaccinated and non-vaccinated persons. Just as Jews could not use public transport in Nazi Germany, and blacks in the United States and the Republic of South Africa, the unvaccinated could not ride public transport or enter public institutions. When the *Reich Citizenship Law* was passed on September 15, 1935, it divided the population into two completely separate segments: “citizens of the Reich” (Reichsbürger) and other members of the state. On one side were citizens with legal and political powers, and on the other those with limited powers. In the same vein, a senior official of the *World Health Organization* said: “It is impossible for those who have been vaccinated to have the same opportunities as those chose not to be vaccinated.” Therefore, the same principle that ruled under Nazism is accepted: the opportunities of Jews cannot be the same as the opportunities of German citizens. Not accepting, or protesting against the absurd measures of health totalitarianism, meant being stigmatized and labelled as “egoistic”, “extremist”, “enemy of democracy”, “enemy of equality”, “lunatic”, “fascist”, and the like. So, the “fight against discrimination” actually created even more discrimination. It instilled the Manichaeian way of thinking and acting, in terms of “pro” and “anti”, which became “the sole criterion for measuring the size of a person” (Franz 2022, 70).²

Just like in totalitarian states where those who do not join the ruling party cannot get a job, during the pandemic, unvaccinated persons could not enter public spaces. Unlike the vaccinated, who carried

² Take for example the best tennis player of all time, Serbia’s Novak Djoković, who did not want to be vaccinated and, in an incredible hysteria, was stigmatized, labeled and branded as an “anti-vaxxer” and someone who is “unconscientious” because he endangers the lives of other people. He was also banned from participating in the Australian Open Grand Slam, and the following year he participated in it and won the trophy.

certificates and passes with them, the unvaccinated, like the early Christians, had to hide in “their catacombs“.

On December 1, 2021, the World Health Organization held a session in Geneva to discuss the initiative on negotiations “of an international treaty on the prevention and control of the pandemic“. This “Pandemic Agreement” is based on the “Pandemic Guide” (September 22, 2021) and on the “WHO Pandemic Report” (November 23, 2021).

These agreements were supposed to give the World Health Organization the right not only to announce the beginnings of the next pandemics, but also the right to abolish human rights during the pandemic by using the so-called “medical police”, by curbing labor and trade union protection rights, as well as by empowering non-governmental organizations (NGOs) to work with states they participate on an equal footing in the adoption and imposition of international laws. In addition, they emphasized the *duty* of countries to seek help in “controlling the pandemic” is emphasized. The World Health Organization is seeking to obtain an exclusive right to declare “pandemic regimes”, to have *its own police control* over global health policy, and to decide about the future of medicine and disease prevention.

According to the projection and agenda of the Great Reset, *medicine* and *pharmaceutics* should represent significant driving industries of the future economy: medicine should inject people with various viruses, and pharmaceutics should provide drugs and vaccines “against” viruses. After all, according to the transhumanist agenda, medicine should print the necessary organs that will need less meat in the diet, and this is exactly the point of environmental and health “protection” !?

The tendency towards pharmaco-colonization of life and iatrogenesis of health measures, and according the World Health Organization the right to absolutely “command” totally fabricated health crises, as well as the abolition of human rights and freedoms, represent not only a form of militarization of medicine used for inhumane social and (geo) political purposes, but also remind of some of the darkest hours in the history of human society.

It is known from the history of Nazism that in Auschwitz, the Nazis conducted drug experiments on the prisoners against their will. During the COVID-19 pandemic, they did it with untested drugs and “vaccines” against those who served as “experimental guinea pigs... begging to be experimental guinea pigs and thanking the state’s Mengeles”. And that is nothing but “the triumph of a society in which death reigns”,

which leads to the question: “will there be another Nuremberg?”. This is precisely why the *cultural memory* should never forget “that those who locked us down, segregated us, subjected us to treatment, used us as guinea pigs and registered us, were only a handful of physicians, lawyers, engineers, writers, doctors. We were not besieged, tortured, manipulated or harassed by bakers, fruit growers and garbage collectors. No, it is the so-called ‘culture’ that has reduced man to a surrogate, a laboratory test, a cube of information for sale and modeling.” Those who terrorized us were educated and learned people, and Nazism showed us precisely “very learned hierarchs, lovers of literature, classical music, painting, who then dissected human bodies for the sake of collective interest. Culture, when it forgets man, becomes a harlot and the sower of terror”. The pandemic demonstrated that, in addition to the virus pandemic, “there is a pandemic in the minds and moral values” as a kind of “spiritual leprosy” (Franz 2022, 50, 72, 73).

The pandemic of the designed COVID-19 virus has shown quite clearly that, unfortunately, it is not very difficult to establish a repressive and unprecedented totalitarian control over people, control of behavior, but also of the mind, by introducing new surveillance and control technologies (the *Internet*, social networks, cameras), along with state, police and medical measures of dictatorial surveillance. Under the pretext of sanitary hygiene, the *Great Reset* succeeded in achieving neo-Malthusian global oligarchy control over the population.

The ultimate goal of everything that happens in the sphere of corporate totalitarianism is about absolute control of thought and behavior. People will be confined to their working/living spaces, de-socialized and excluded from individual and social integration, while, on the other hand, the ruling corporate oligarchy will continue to direct the scenery of prosperity of their lives and the slavery/serf-like lifestyles of “others”.

If we agree with the fact that the COVID-19 virus undoubtedly exists, can we also agree with all those allegedly “preventive” but actually punitive health dictatorship measures that governments have used and would use in the future to fight pandemics? And, do these measures, in a certain way, like other measures that impose certain rigid models and ways of life, represent one of the components of the geopolitical grounding and strengthening of the *Fascissoid new world order*?

Geopolitics

The fascism of the *Great Reset* is related to nutrition, housing and lifestyle control, control of behavior and of the number of people who can live on planet Earth. And all those forms of control are connected with *geopolitics*.

At the session in Davos in 2024, a special focus was on the consideration of global geopolitical problems, one of which was related to the conflict in Ukraine. The topics that dominated the talks in Davos included: achieving security and cooperation in a sharply divided world, creating growth and jobs for the new era, artificial intelligence as a driver of the economy and society and a long-term strategy related to climate, nature and energy. Political topics related to geopolitical confrontations between China and the US, the Arab and Islamic world, Ukraine, and the US and European elections. Of course, a lot of attention was paid to the armed conflicts in Ukraine and the Middle East. However, political topics have taken a backseat to economic topics, which are supposedly why Davos is traditionally organized.

Like the agenda of the West, the agenda of the *Great Reset* refers to the “reset” of all areas of intra-societal, state, national, and extra-societal, supra-state and supra-national organization and existence of humanity. The “reset” is nothing but the destruction of national and state identities, cultures and values. The *Great Reset* agenda is strongly opposed to *collectivities*: state, nation, church (religion) and family, advocating for the fabrication of an amorphous mass of individuals who are easy to manipulate, which proved effective in the conditions of the COVID-19 pandemic when they almost voluntarily accepted slavery.

Thanks to this and other agendas of “abolishing people”, the West is proving to be genocidal and necrophiliac.

In its efforts to capture resources, the so-called *Great Reset* seeks to shape new foreign and geopolitical relations, a *new world order with a world government*. The agenda of the Great Reset advocates the concept of the so-called a **Big Concert**, within which, regardless of ideological and interest orientations, powerful geopolitical forces organize and unite by consensus, with the aim of avoiding the veto option in international institutions and organizations, above all in the United Nations. According to the *Great Concert* concept, there should be no international law, but only rules that would be adopted *ad hoc*. This is how a *new world*

order would emerge, based on political inclusion, that is, inclusion and, on the other hand, on voluntaristic procedural informality.

This “procedural involvement” would enable the inclusion of less powerful states in the geopolitical project elaborated by the powerful Western states, while “procedural informality” would allow geopolitically powerful states to “avoid procedures and agreements” at will, as well as vetoes imposed by the UN and the Security Council. Thus, countries that do not belong to the Anglo-Saxon West (e.g. Russia, China, India, Iran, and others) would be excluded. In addition, the *Great Reset* would bring together a powerful world political and corporate oligarchy that would seek to remove those politicians and statesmen who oppose them (Putin, Trump, Xi Jinping, Erdogan, Ayatollah Khamenei). “In the beginning, it was necessary to steal the victory from Trump, using advanced technologies – ‘obsessing the imagination’, introducing censorship on the Internet and manipulating ballots that arrived by mail. Biden’s arrival in the White House means that globalists are moving on and taking the next steps. This will affect all spheres of society – globalists are moving backwards to the point where Trump and the other rising poles of multipolarity stopped them. And that’s where mind control begins – with the introduction of new technologies that play a major role in it (censoring and manipulating social networks, total surveillance and monitoring, collecting data on everyone). The Covid-19 epidemic is just an excuse. Under the guise of sanitary hygiene, the *Great Reset* is expected to dramatically change the structure of control that global elites exercise over the world’s population” (Dugin 2021).

The essence of the so-called *Great Reset* refers to the interrupted continuation of the globalization process and the strengthening of the ideology of neoliberal globalism, interrupted from the beginning of the presidency of the anti-globalist Donald Trump, as well as due to the strengthening of multipolarity supported by Russia and China, and Islamic countries (especially Turkey, Iran, Saudi Arabia, Pakistan) that seek to distance themselves from the Western influence.

It does not take much to conclude quite correctly that the introduction of the Orwellian *Great Concert* by powerful states in the 21st century would call into question the Westphalian states, as well as the insufficiently constructed international legal order. Of course, the “legal order” of the *Great Concert* in this “new world order” would be, as before, based on the “carrot and stick” politics, perfidious manipulative “soft power”, but also on tough “hard power”. It would thereby meet the

unscrupulous neo-exploitative, neo-colonial and neo-imperial interests of geopolitically powerful states. For many countries, it would represent an extremely large threat to their social, economic, political, cultural and civilizational development, a threat to their safety, security, and survival. Those countries would not be adequately included in the *Great Concert*. They would face great pressures and threats, as powerful states would use a wide range of different means of economic, political, diplomatic and military pressures, blackmail, sanctions, etc. against them. Exactly the way they have been doing it for decades, and how the Serbs especially felt it from the eighties-nineties of the last century, until today.

If globalization represents the establishment of increasing interdependence in the world, it also means the effort to establish absolute dominance and power of the developed Western countries over underdeveloped and insufficiently powerful states and nations. Market expansion and the exclusively Western-style ideology of human rights and democracy simultaneously meant the expansion of power within the framework of various agendas, including those called the *Great Reset* and the *Great Concert*.

Capitalism has always sought and found exploitative and imperial mechanisms, and has found them today in the agendas of the *Great Reset* and the *Great Concert*. In that regard, it requires a *world government*. Essentially, the “world government” just follows what the West itself has been advocating and following, which is the Nietzschean “will to power”.

It should be noted that there is a certain connection between the *World Economic Forum* and the *United Nations*.

The United Nations accepts the World Economic Forum as a non-governmental organization that would have authority over economic issues and political concepts. That is why, quite understandably, Peter Koenig, like many others, wonders how it is possible for a non-governmental organization to impose its authority over 99.999% of the world’s population and do it without the necessary accountability. Of course, all this is possible due to the existence of strong censorship and public opinion control, which reminds of Orwell’s *Ministry of Truth*, imposed by powerful *techno-fascist states* and their corporate media (Relji 2022, 161).

Klaus Schwab and Antonio Guterres, the UN Secretary General, signed the Agreement on the implementation of the *2030 Agenda* with the aim of creating, as stated, a global “economy of shared consumption”, but essentially, of building a system of global centralization of power in order to influence all areas of human life. The list of *UN’s 2030 SDGs*

is very broad, and includes an end of national sovereignty, because it refers to: the creation of a microchipped society, the application of a world system of universal basic income (frugality), controlled social loans, a single world government, a single global non-cash currency, one central world bank, one global army and police, no state, nation and family, no personal property and private ownership, land use restrictions, end of fossil fuel use, no private farms and cattle pastures, no irrigation, no single family homes, the concentration of people in populated areas, districts and cities, the end of private transportation and car ownership, the restriction of unnecessary air travel, the control of travel, shopping and behavior, the existence of a government that raises children, that owns and controls schools, colleges, faculties and universities, that requires a multiple use of vaccines, controls population growth, prohibits the use of natural herbs, natural non-synthetic medicines, traditional and naturopathic medicine, etc.³

Global oligarchs know very well that ideas that aim for globality cannot be realized without global organizations and institutions and, of course, especially those that are within the jurisdiction of the United Nations. The OUN bureaucracy is also made up of those who support the ideas of the globalists, so the United Nations seems to be turning into an effective tool of the globalists to promote their plans, agendas and interests aimed at achieving the domination of the global oligarchy.

All those who do not accept the neo-imperial agendas that appear in the West will be declared “enemies of democracy” and targeted by various extremely harsh measures in attempts discipline or excommunicate the disobedient, according to the already well-established imperative model of *take it or leave it*, i.e. the Western “democratic” *stick and carrot* model.

Shoshana Zuboff calls this form, this phase, and the hitherto “unseen formula of capitalism” – surveillance capitalism.

Zuboff well notes that surveillance capitalism does not only mean control over the means of production, but also over the means

³ Extremely powerful pharmaceutical companies strive to completely oppose alternative forms of treatment and the use of natural substances in treatment and daily use. Thus, in the European Union, not only the cultivation and processing, but also the dissemination of knowledge about nettle through public performances, about nettle which, due to its medicinal properties, has been widely used “since time immemorial” in “vernacular medicine” is prohibited. The sale of all plant-based preparations without a special state permit is prohibited; the use of many available and free herbs (hawthorn, comfrey, ivy, walnut leaf, oak, mistletoe, bear grape, wild pansy, St. John’s wort, milkweed, the greater celandine, Valeriana officinalis) and natural medicines is prohibited because they do not generate profit to pharmaceutical corporations.

of consumption, i.e. behavior. She decidedly points out that, as “a pioneer of surveillance capitalism”, *Google* actually invented this surveillance capitalism, and that *Microsoft* and *Facebook* also contributed to it. Surveillance capitalism does not determine the exchange of values in the “producer-consumer” relationship, but imposes needs, habits, and behavior. It collects information about us and knows everything about us. Surveillance capitalism subordinates human experience to market mechanisms. By controlling “economic” behavior, surveillance capitalism also controls political behavior. Political power is built on the basis of economic power, the logic that people are not even aware of. “The commoditization of behavior under surveillance capitalism leads society to a future in which market power is girded with a cloak of secrecy, indiscernibility, and expertise” (Zuboff 2020, 60, 115).

After all, the Inquisition, bloody colonial conquests and brutal wars, imperialisms and totalitarianisms (fascism, Nazism) were born in the West.

In addition to the “good” West, there is also the “bad” West, the murderous one prone to massacres, which plundered and destroyed numerous civilizations. And, no civilization has caused so much suffering, death and so much destruction as Western civilization. And, all this in the name of really false ideas about “progress”, “civilizing” the uncivilized, spreading “democracy”, “human rights” and “freedom”. In a cruel way, the West tries to control everything and transform everything in a direction that only suits *it* (Droit 2010).

The world must “wake up” and become aware because the historical course of the neoliberal concept, Western messianism, including this one in the form of the *Great Reset*, ends with the abolition of man and humanity.

The Great Awakening and the Great Rejection of the Great Reset

In the cultural memory, as Dugin would say, it is necessary to develop a *Great Awakening* in order to completely eliminate the monstrous murderous strategy of the neoliberal globalist oligarchy.

This *Great Awakening* is, above all, about the people, not the elites and intellectuals. It is a spontaneous and tectonic reaction of the mass. The *Great Awakening* is a response to the neoliberal totalitarian repression spread by the globalist oligarchies of the Great Reset. Contrary to the

Great Reset, the Great Awakening is the rebellion of humanity against the ruling oligarchies, in fact, it represents the rebellion of man against his age-old enemy as the enemy of the human race. For the salvation of societies, nations and individuals, the *Great Awakening* must begin with multipolarity, and it represents not only the salvation of the West itself, but also the salvation of humanity, Western and non-Western humanity, from totalitarian dictatorship of neoliberal capitalist oligarchies. Countries that are opposed to unilateralism and unipolarism are focused on the joint construction of multipolarism. That is why the *Great Awakening* requires the internationalization of the massive popular struggle opposed to the internationalization of the oligarchies, and that is why multipolarity becomes the most important point of opposition and the key to the strategy of the *Great Awakening*. By inviting and organizing all peoples, nations, cultures and civilizations, enough forces can be gathered to effectively oppose that *Great Reset*. The awakened can and must awaken all others.” And, if we succeed in this, not only will the “Great Reset” fail, but a righteous judgment will be pronounced on those who set themselves the goal of destroying humanity, first spiritually, and now physically” (Dugin 2021).

Human rights, freedoms and democracy are false mantras of the West with which the same West exploits, defeats, destroys, humiliates, bullies and terrorizes the world.

This is exactly why we should not accept neoliberal dogmas and any imperative uniform thinking and action, including what comes from the West, which refers to the imposition of a “great reset” of man and society. We should rebel and fight against that. After all, history teaches us exactly this: *repetitio est mater studiorum*.

History teaches us that we don't have to agree with something that we think is not good at all. “The history of mankind is a history of disagreement. People have always rebelled – albeit in different forms and with different outcomes and assumptions. This is done in various ways and at different levels, which is very difficult to reduce to a single paradigm, but, despite this, there appear before us as something related and oppositional actions and protests, and demands for a different order or, at least, opposition to an established way of thinking that claims to have exclusive legitimacy. Revolution and insurrection, schism and protest, revolt and insurrection, antagonism and dissent, disobedience and insurrection, strike and disobedience, resistance and sabotage, challenge and armed insurrection, guerrilla and insurrection, riot and

boycott: these are all different forms of dissent, expressions of diversity which have a basis in one matrix of a ‘different view’ in relation to the order, to the government, to the dominant way of looking at things” (Fuzaro 2020, 11–12).

Thus, it is shown that the cultural memory is simultaneously a culture of awakening, disagreement and rejection.

CONCLUSION

The Great Reset agenda essentially refers to – **the radical transformation of society and of man**. And, to do this, there needs to be a certain legal, political and medical pressure, as the one carried out precisely during the pandemic of the COVID-19 virus.

But at the same time, the Coronavirus pandemic has shown that things in the world will no longer look the way they used to and that people are no longer ready to sacrifice themselves, accept *humiliation* and *voluntary slavery*, which the globalists are counting on, trying to generate new crises to ensure control over the consciousness and behavior of people and nations, in order to realize their economic, political and geopolitical interests. It is nothing but a form of *fascism*, only a more modern one.

With the agenda of the *Great Reset*, the West has, like so many times in the past, proved to be inhumane. After so many negative historical experiences, the West seeks to impose the *Great Reset* agenda as an agenda of control, enslavement and killing, once again showing itself in its true destructive form – *fascist*.

All of this is a concern and can serve as a reason, but also an excuse, for the introduction of a whole range of “emergency measures” that can contribute not only to the disciplining and controlling of the population, and especially “intangible factors of production”, but also to a real reduction in the number of people on the planet and lead to their – *quiet dying*. This is exactly what the attempt to impose the *Great Reset* agenda as a new form of fascism – *the fascism of the Great Reset* – shows.

The *Great Reset* agenda, just like many other agendas of exploitation and enslavement, clearly shows that the ultra-globalist world powers, as global terrorists from the West, want to create an absolutely dystopian world without any hope. That is why the *Great Reset* agenda should be seen as a distinctly fascist project. Unlike utopian projects that relate to the projection of building a better society and world, this

agenda represents a completely dystopian project of destroying human beings. That is why it is necessary to fight against this inhumane agenda and turn the *cultural memory* into an effective *culture of rejection*.

The cultural memory and the culture of rejection shape autonomous and self-aware free persons who know, can and want to react and confront.

By rejecting misanthropic and genocidal agendas and their practices, we oppose attempts to change man's anthropological nature and ontology as we know it. Thus, the *cultural memory* really warns us, and the *culture of rejection* shows us the ways of confronting insane agendas and practices that seek to suppress and exterminate us in pre-designed mental and physical reservation and concentration camps.

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ОТ КУЛЬТУРНОЙ ПАМЯТИ К КУЛЬТУРЕ ОТКАЗА (Великая перезагрузка фашизма)

Аннотация

Культурная память представляет собой символическое наследие исторического, политического, культурного, религиозного и иного содержания, влияющее на формирование индивидуальной и коллективной идентичности. Оно подразумевает непрерывное архивирование воспоминаний и осознание содержания прошлого, которое очень значимо с точки зрения их настоящего и будущего. Таким образом, культурная память формирует людей и социальные сообщества, которые помнят, запоминают и реагируют, выражая свое принятие или сопротивление социальным явлениям. Он также предупреждает нас обо всех важных событиях прошлого, которые могут произойти в настоящем или будущем. В этом смысле все эти негативные события с прогнозируемыми волюнтаристскими и крайне жесткими мерами правового, политического, полицейского и медицинского тоталитаризма, связанные с пандемией Коронавируса, предупреждают нас об опасностях, которые несут с собой определенные повестки дня, включая повестку Великой перезагрузки. Программа Великой перезагрузки с ее намеренными и императивными концепциями «зеленой экономики», навязанными нормами питания, труда и жилья, трансгуманизмом, геополитикой ресурсов, войнами и сокращением населения до «золотого миллиарда» оказывается геноцидной и фашистской. Вот почему культурная память предупреждает нас отвергнуть повестку Великой перезагрузки как фашистскую повестку дня, то есть повестку нового фашизма.

Ключевые слова: культурная память, культура неприятия, зеленая экономика, трансгуманизм, фашизм, Великая перезагрузка.